

Online Shopping Attitudes

You are invited to participate in a research study examining the attitudes and beliefs that people hold about different online shopping companies. You must be at least 18 years of age and have made an online purchase within the past 6 months to participate.

If you choose to participate, you will answer some questions about your most recent online shopping experiences. You will also rate and compare different online shopping companies that you may or may not have purchased from in the past. The study is expected to take approximately 15 minutes.

It is unlikely that you will experience any risks or discomforts beyond what would be experienced in everyday life by participating.