

Greetings from the Editors

Aubrey Cox ('20) & Jessica Walters ('18)

We hope you enjoy this edition of	, our annual Department of
Communication newsletter!	

e sta has been hard at work getting this newsletter underway. e writers this year were inspired by the alumni they spoke with and were dedicated to sharing their stories for others to hear

> Alumni Liaison Intern: Jess Walters ('18)

2018 *Links* Writers:

Kylie Ponn ('18)

Nicole Fracasso ('18)

Samantha Petruzzi ('18)

Jaymi Green ('18)

Kat Nydegger ('19)

Lauren Hiller ('19)

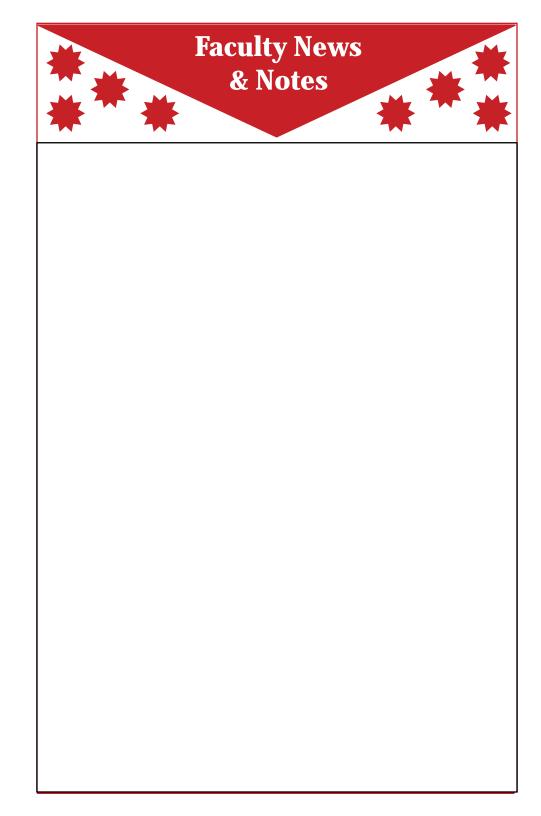
Aubrey Cox ('20)

Olivia Nortz ('20)

Maggie Keverline ('20)

Samantha Martens ('20)

Alumni Liaison Intern: Aubrey Cox ('20)



Environmental Communication: Dr. Cunningham by Aubrey Cox ('20)

Technical Recruiter at Prosum: Brian Duke ('12) Kylie Ponn ('18)

Brian Duke, a 2012 Communication graduate, currently works in sunny Denver, CO, as the Lead Technical Recruiter for a technical consulting company called Prosum, a Microso Gold Partner and stangagency headquartered in Los Angeles. Duke also currently lives with another Wittenberg graduate, Joe Szabo '12 and his two-year-old dog Teddy. In his spare time, Duke enjoys going on hikes, camping, visiting breweries, and playing soccer in an adult co-ed league every week. In addition, Duke loves traveling and has been all over the United States and Australia since graduation, and is currently looking forward to a trip to Southeast Asia with another Witt grad this spring.

Duke shares that his communication degree from Wittenberg prepared him for where he is today, "I wouldn't necessarily say I use my degree on a daily basis, but the critical thinking, communication skills, and teamwork that I learned from Witt help me every day." He also didn't know much about the recruiting industry until the Communication Leaders program in 2011, which allowed him to visit TekSystems in Columbus, his rst exposure to the industry. Duke admits that while his rst job out of college was "not great," he revisited the recruiting industry for his second role and decided it was the right career path for him to take. Five years and promotions later, Duke is now a team leader and enjoys his career, but says he always wants to grow personally and professionally.

Duke's advice for current college students is simple, "TAKE ADVANTAGE OF YOUR COLLEGE YEARS" (yes, he actually exclaimed in all caps). Like many, Duke says college goes by way too fast and he urges students to get involved, meet as many people as possible, take every opportunity, study abroad, and "oh, and if you have

Lambda Pi Eta: The Communication Honorary

Finding His Passion: Aaron Copley ('05) by: Nicole Fracasso ('18)

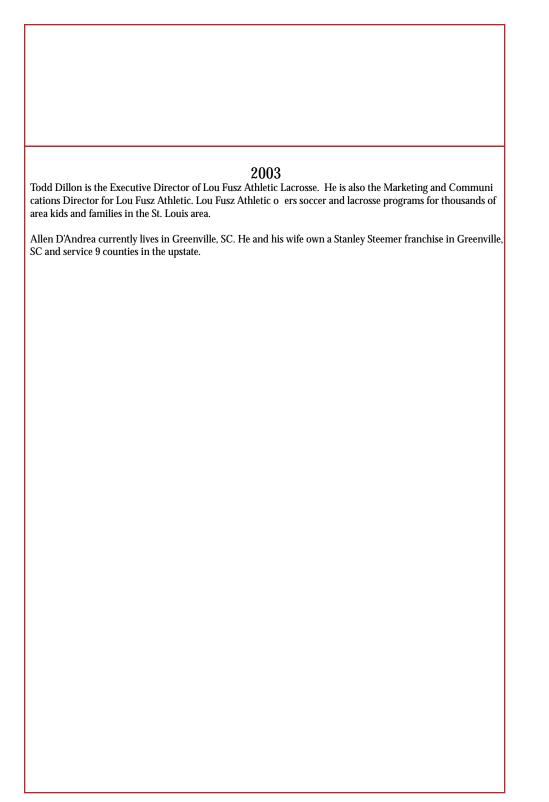
Being a rst generation college student, Aaron Copley didn't know what to expect when he entered Wittenberg University. roughout his time here, Copley was able to explore many aspects of Wittenberg. For starters, Copley was a Resident Assistant in Woodlawn Hall, held leadership positions in campus ministries, and he was apart of the Wittenberg choir. Copley also looked forward to participating in Wittenberg's dance concert each semester. He even found himself nominated for homecoming king as well as Wittenberg's very rst Alma lux.

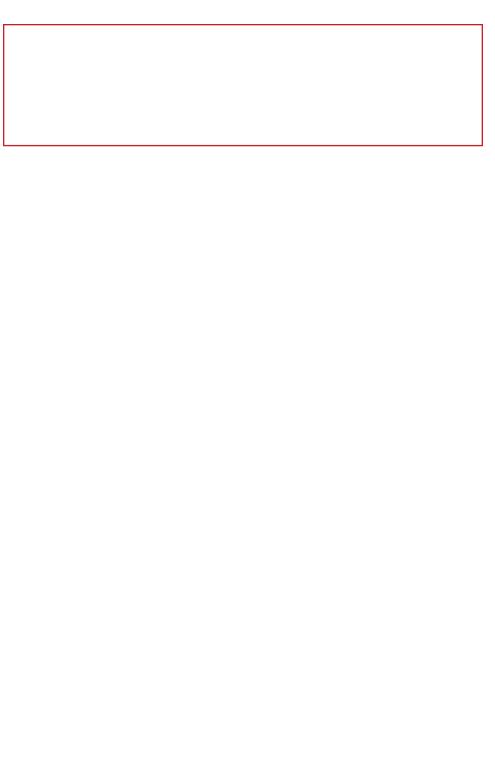
Apart from all of this, Copley also enjoyed participating in bell ceremonies, late nights in the chapel, group projects, ringing the victory bell, racquetball, Witt Series Events, stage managing shows, talking to professors about their research, astronomy class, Lessons and Carols, and climbing the hill every day. "I honestly cannot choose a single experience as more memorable than any other," Copley said. b2d2 (ux. (t)-5.9 J0 -1.2 Td-cActua9 (f)9 (e.e15 a[-1.2l -1. (a)e(a)9 (n)2(l)9 (t)6 2 F(, g) St chopl o7, ho-

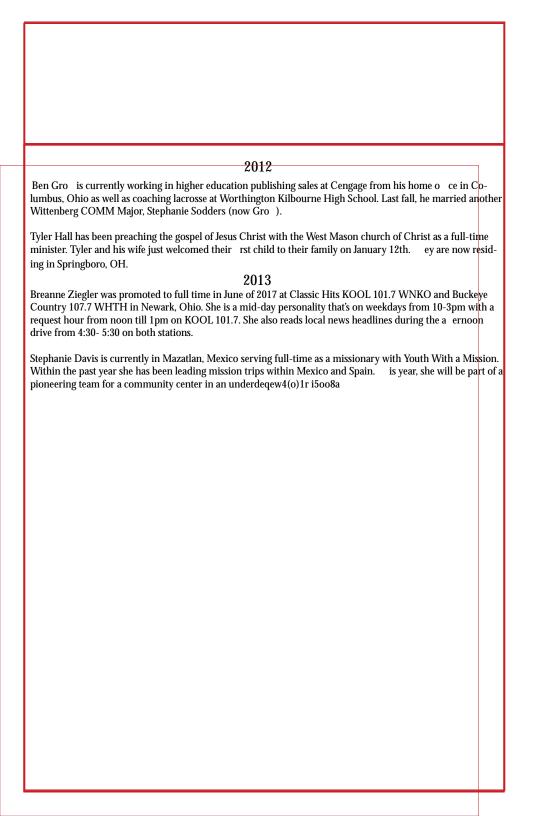
C.A.B.L.E 2017-2018

by Samantha Petruzzi ('18)

e Communication and Business Leadership Experience (CABLE) is a unique professional development opportunity open to all Communication, Business, and Sport Management majors and minors. e program runs from spring









2017-2018 Integrated Media Corps by: Kylie Ponn ('18)

You may have heard the term "IMC" around campus, but may not know the meaning behind this acronym. Integrated Media Corps, or IMC, is a co-curricular initiative with the goal of providing opportunities for students to gain hands-on media productions experience. All students are able to apply for the the paid internship which allows students to work with Wittenberg's Department of Communication and e O ce of University Communications. Accepted

students are then able to gain experience in multi-media elds like content management, video production, PR, photography, social media, and more, all while getting paid!

For me, this opportunity was a no-brainer. I participated in IMC my junior year to help build my resume, gain valuable experience, and get paid while not having to leave campus. e opportunity really did seem too good to be true, but I was pleasantly surprised with the diversity of work I got to be involved in. Previously, IMC has been more athletic-based, with a lot of content being produced for sporting events and the athletic department. But, when I had the opportunity to work for IMC, we were able to independently work on a variety of projects during our "o ce hours" relating to Wittenberg's social media channels, website, departmental highlight videos, and much more. e possibilities were endless.

Communicating in a Global World: Lauren Millisor ('06)

by: Sami Petruzzi ('18)

Like many students getting ready to graduate, '06 Wittenberg graduate Lauren Millisor was not exactly sure what she wanted to do with her Communication degree. Now an IT Program Manager at CBTS, an IT and communications solutions company specializing in Global Data Center Infrastructure Projects, Lauren credits her degree for e ectively preparing her for her career.

e August a er graduation, Lauren moved back to her home town to work at a small IT company, which enabled her to learn many roles quickly. From there she was promoted and eventually was recruited to be a Project Manager at her current company.

A er 8 years of Project Management, Lauren was promoted to a Program Manager and has been in the Project Management eld supporting IT projects for General Electric for 10 years.

ough she was not even aware of this career eld when she graduated, Lauren has found that Project Management is a great t for communication majors. She now works remotely from her home in Denver, Colorado, and still manages a global team. Many of her classes at Wittenberg taught her important skills such as working in teams, managing risks and conicts, in uencing without authority, and presentational communication skills. Additionally, Lauren emphasizes that Wittenberg taught her how to be independent and self-sucient.

Lauren encourages students to not be afraid to go to a small company. She credits her rst position for allowing her to obtain more opportunities and knowledge that has helped her in her current position. Lauren shares, "If you do well at what you do, work hard and prove yourself, the possibilities are endless."

"Work hard and prove yourself."

Study Abroad Experience 2018: Witt takes on Wittenberg, Germany

Spain was by far my favorite country. I visited during Easter weekend when Seville was celebrating Semana Santa, a holy week where parades are happening through the streets all day.

I realized my love for sauerkraut, dark beer, and schnitzel. Looking back at my pictures, I miss the food way more than I thought I would have.

Simple aspects of my day such as talking to a cashier at the grocery store and saying "excuse me" when squeezing g tokclizet do6-4c1 L-8(e)-5r(e a)dl M(e5-5 t(i5)8 (g t)6.f9 (t)6.9 en)4 (d)3 (s, a)4-41 La(ld h)4(t)6 (e- a) (nts a) (6-4.9)-723b(v)8 8.9 (e)-5 (g t)6iñg podJ0 -1.2 Td[I r)A1 Lg p en-8w8 (gu)-(ti)6 2224 (v)-3 ((p)r (y)73 (r28 w9 7)8 (g p)r (13e t 65 (t do)(en) d(us o)(W)38

-Maggie Keverline ('20)

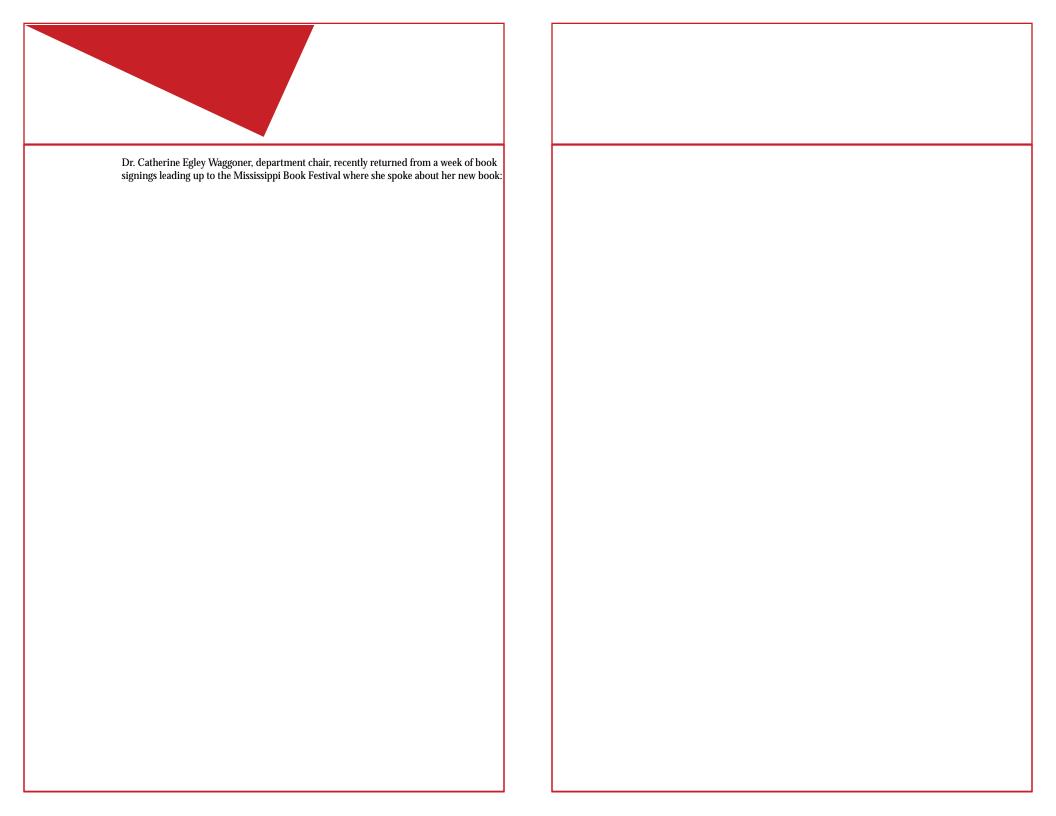
Dr. Waggoner and Students



For my internship, I got to work for a local tourism company called Christian Tours Europe. e name makes it sound fairly religious, and in some respects, it is, but the owner's name is actually Christian, too. eir "Lutherland" tour is the more religiously-focused one, and includes cities and landmarks related to the Protestant Reformation, and places where Martin Luther studied, taught, or preached. e rest of their tours range all over Europe! One thing that makes them especially unique is that they cater every tour to the wishes of their clients, which consist primarily of North American groups. While there, I got to help them dra emails to clients, proofread and write tour brochures, create timed itineraries, put together tour folders, and I attempted to help them redesign their website. I absolutely loved my time abroad, and I would go back again in a heartbeat! I got to visit some old friends, family friends, and experience new environments and bits of history that we just don't have here in the U.S.

--Samantha Martens ('20)

Exploring his leadership: Nick Worner ('03) by: Kat Nydegger ('19)



Congrats, Class of 2018!

"Having light, we pass it on to others..."